

Grace Johnson

(513) 505-2876
sgficke@gmail.com

915 Middleboro Rd,
Oregonia, OH 45054

Recogniton

Meta

Received "Greatly Exceeds" in all performance review cycles.

Scholastics Art and Writing

Gold key portfolio + national silver medal.

Business Professionals of America

National Finalist for Digital Publishing with InDesign.

References available upon request

Work

Meta

Product Designer | *June 2021 – July 2026 | Los Angeles, CA + Remote*

Elevated as an IC design leader through 3 promotions to IC6. Currently leading design across all Store surfaces and cross-platform discovery during the transition to AI native workflows—partnering closely with my team of 4+ product designers and countless XFN partners.

Procter & Gamble

Innovation Design Co-op | *Spring 2020, Cincinnati OH*

Worked to innovate the digital platform for P&G Oral Care brands, Oral-B, Crest, Clic, Burts Bees, Scope, and Native. Work included wearable product design, mobile game design, product design support, and innovation brainstorming, research, and pitches.

Atomic Robot

Product Designer | *January 2018—September 2020, Mason OH*

Researched, wireframed, designed, prototyped, QA, and animated iOS apps, Android apps, and websites. Refreshed the Atomic Robot logo and lead re-branding. Created and updated most collateral, including decks, mailers, website and more.

CPR Interactive

UX/UI Design Co-op | *Summer 2019, San Francisco CA*

Researched, architected, designed and QA websites and web applications for Oracle. Worked to improve the culture of communication and collaboration across management, design and development teams.

Freelance

Graphic Designer | *Fall 2016—Present, Cincinnati OH*

Conceptualized and designed Oriental Wok's to-go menu, catering menu, stationery, and sauce labels. Branding and design for startups Lofty, Snug, Pointz, and Amplify. Designed "Made in Los Angeles" logo and web graphics for a size and color chart for Sloane Men. Hand-painted prototypes, created videos, and developed an iPad app for P&G Fabric Care.

Education

University of Cincinnati (DAAP)

2016–2021 | Cincinnati OH

College of Design, Architecture, Art and Planning, Communication Design Major, Class of 2021. Participating in the Professional Practice Program, alternating semesters of classroom study with work in the Design field. Current 3.9/4.0 GPA

Savannah College of Art and Design (SCAD)

Summer 2015 | Savannah GA

Five-week program, awarded college credit while a high school senior. 4.0/4.0 GPA

Skills

Vision & North Star Strategy, Organizational Design & Mentorship, Cross-Functional Influence, Executive Storytelling, Claude, Manus (Agentic Workflows), Prototyping, Data-Informed Design, IA, Insight Synthesis, Figma, VScode, After Effects, FigJam, Google + Adobe Suites.